



Pharos Systems
illuminate

Canon

Pharos iMFP for Canon

Pharos iMFP for Canon

An integrated MultiFunction Printer (iMFP) Designed Specifically for Higher Education!

Canon U.S.A., Inc. and Pharos Systems have joined forces to place print cost accounting software directly inside Canon's Multifunctional Embedded Application Platform (MEAP)®. The resulting integrated Multifunction Printer (iMFP) provides fingertip access to powerful Pharos software solutions, including ID card authentication, student pay-for-print & copy, departmental chargeback for faculty and staff, Secure Release Here™, and color printing control. It's now easier than ever before for students, faculty, and staff to access the services they need, and for colleges and universities to rein in their out-of-control spending on printing and copying.

The Pharos iMFP for Canon harnesses the power of Pharos Uniprint® and Off-the-Glass® directly from the touch-screen of a MEAP-enabled Canon imageRUNNER, eliminating the need, space, and expense associated with using separate equipment for different functions. Print, copy, scan, fax, and email are all available from one iMFP. Users simply walk up to the full-color LCD control panel of the MEAP-enabled iMFP, swipe their ID card, and the device transforms into a powerful communications hub for sharing and managing information and for printing across a network.

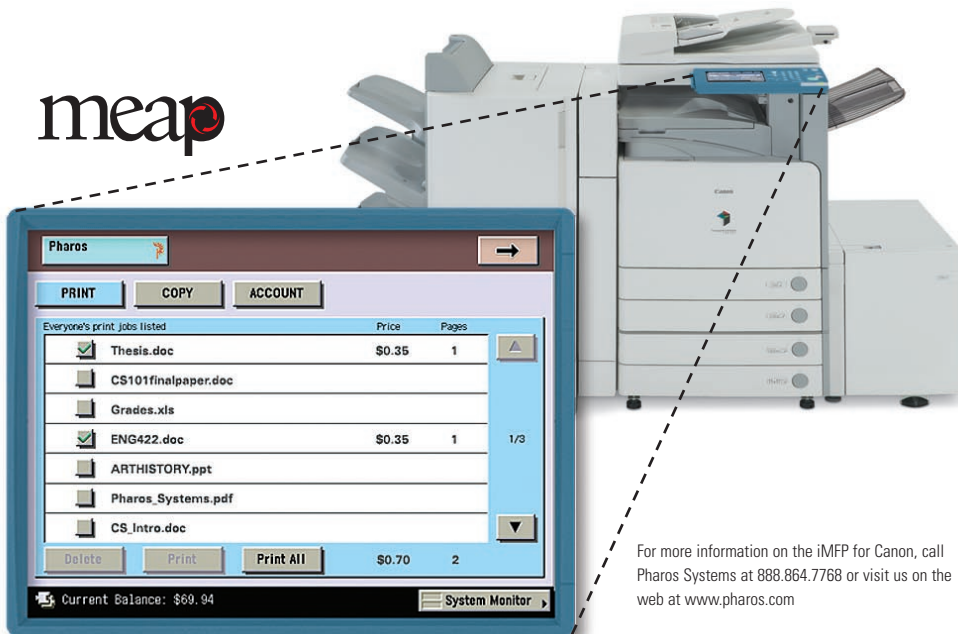
The state-of-the-art iMFP from Canon and Pharos Systems facilitates pay-for-print & copy accounting via ID cards, and allows only authorized students, faculty, and staff to use the iMFP. By charging back their print and copy costs to select department codes, budget centers, grant codes, or to a personal purse, users are accountable for their charges and higher education institutions can bill the appropriate source. And with Pharos Systems' mobile printing technology, users can print their documents from their laptops or desktops anywhere on campus, and then pick up their print jobs at the iMFP that's most convenient for them. The Secure Release Here™ feature ensures that users' jobs are only released from the iMFP when the user is physically present to pick them up. And enhanced color printing control allows for the limitation and management of color printing, while also providing users information about the cost of their print jobs, encouraging them to make responsible choices about a costly school and business expense.

Pharos Uniprint is time-tested software that provides higher education institutions with cost control, convenience, and confidentiality in one streamlined print cost management solution. And with Canon's iMFP, Pharos' award-winning software is now more accessible than ever. In just a short amount of time, Uniprint will provide critical, user-based transaction-level data necessary to reduce print and copy costs. And best of all, the solution is so easy to use that users can simply walk up to the iMFP, swipe their ID card, and then begin to use the system. Uniprint handles the rest automatically!



Simple.
Automated.
Powerful.

meap



For more information on the iMFP for Canon, call Pharos Systems at 888.864.7768 or visit us on the web at www.pharos.com

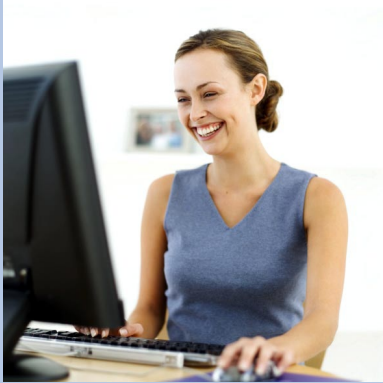
User-Level
Job Accounting

Departmental
Chargeback

Secure
Release Here™

Color Printing
Control

...all built into the iMFP



Pharos Systems

Pharos Systems International, Inc. is the recognized industry leader in providing output cost management and cost-recovery solutions to both higher education and office environments. With over a decade of experience, we help customers track, measure, and control their assets to reduce waste, optimize performance, guide the purchase of new investments, and make the most of existing ones. As a result, over a thousand customers in 23 countries are currently benefiting from optimized document output environments, and are experiencing significant revenue savings. Visit us on the web at www.pharos.com.

Canon U.S.A., Inc.

Canon U.S.A., Inc. delivers consumer, business-to-business, and industrial imaging solutions. The company is listed as one of Fortune's Most Admired Companies in America and is rated #35 on the BusinessWeek list of "Top 100 Brands." Its parent company, Canon Inc., is a top patent holder of technology, ranking third overall in the U.S. in 2005, with global revenues of \$31.8 billion. For more information, visit www.usa.canon.com.

Features and Benefits

- **Single user interface (UI)** - a large, easy-to-use, LCD, touch-screen panel provides a single operator interface for print and copy, Secure Release Here, and other job accounting functions.
- **Integrated ID card devices** - magnetic stripe ID card devices offer integrated authentication and accounting by user ID and department or budget center code. (Customized ID card integration is available from Pharos Professional Services.)
- **Secure Release Here™** - Secure Release Here technology allows users to securely print documents from anywhere on campus, and then pick up their print jobs at the iMFP that's most convenient for them. And documents remain confidential because they are only released from the iMFP when users are physically present to authenticate themselves and pick them up.
- **Cost Notification** - modifies user behavior to reduce printing waste and control costs. Client pop-ups notify users how much their printing jobs will cost prior to actually releasing the job to the printer, making responsible printing easy.
- **Reports** - Uniprint® provides a large library of standard reports, and integration with Crystal Reports enables customers to easily create their own.
- **User-level accounting** - Uniprint® accurately accounts for and prices print and copy jobs by attribute, device, and volume, and provides detailed information while minimizing the processing time and delay to users.
- **Enhanced color printing control and management** - empowers universities to roll out color printing across their campuses with control features designed to limit both the groups allowed to print in color and the applications from which users can generate color printing jobs. Users are also given cost information about their print jobs, encouraging them to make responsible choices.
- **Easy enterprise integration** - integrates easily into your system by connecting to external data sources, such as authentication services and other back-office systems.
- **Strong security** - uses 128-bit Advanced Encryption Standard (AES) security to ensure that sensitive data remains confidential.
- **Scripting** - enables easy modification of most aspects of operation, from customized messages to sophisticated integration and control.
- **Enhanced budgetary control** - you'll know exactly what's printed and copied and what it costs, which allows you to make fact-based decisions regarding print output.
- **Risk reduction** - copy volumes are shrinking while print volumes are growing. One device that does it all eliminates the purchasing decision risk.
- **Minimal floor space required** - provides a streamlined footprint that integrates the functionality of six separate devices into one.

