# **opentext**<sup>™</sup>

## **Product overview**

# **OpenText EMR-Link**

Ensure clean orders and timely results with a costeffective, unified approach to lab and EMR integration





One connection to any clinic, any EMR



Rapid, orchestrated and standardized integration



Clean, complete and error-free orders



**Premium** monitoring, support and maintenance

Diagnostic lab and imaging centers are faced with integration and interoperability challenges. Shortages of technical resources, skillsets and budgets, as well as customer EMR variations, affect their ability to consistently connect to their customers and ensure optimal electronic order submission and results delivery.

OpenText™ EMR-Link™ solves lab integration challenges by providing a cost-effective, unified approach to lab and EMR integration, as well as a focus on lab outreach. EMR-Link offers the consistent connectivity that lab and imaging centers require and handles the complexity, manpower and monitoring requirements on behalf of the diagnostic center. EMR-Link helps integrate faster, with fewer resources and at a lower cost.

### Improve lab and imaging interoperability

A single connection to EMR-Link extends the ability for electronic order and result reporting in a consistent and repeatable approach, optimizing data exchange between a diagnostic center and its clinic customers.

### Increase efficiency with rapid implementations

OpenText's practice outreach experts work directly with EMR vendors to ensure rapid labto-EMR integration and, once connected, new practice integrations can be reduced to days rather than weeks.

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MedLabs Diagnostics needed a solution to manage interface implementation projects efficiently and predictably. The company recognized that finding a partner that could take on the complexities of their customers' EMRs could give them a competitive edge to help grow their business.

"The OpenText team is extremely responsive— when we have a new practice, we can kick the interface project off quickly."

#### **Wajid Ullah**

Chief Information Officer MedLabs

#### Reduce costs and maximize reimbursements

EMR-Link offers easy access, as well as clean, complete and error-free electronic orders that eliminate interventions and delays, keeping operational costs down for labs and clinics.

### **Extend internal integration resources with OpenText experts**

Diagnostic centers improve scalability and time to value, while eliminating technical staffing burdens and integration complexities, using lab integration as a fully managed service.

### Ensure end-to-end data compliance

EMR-Link delivers the built-in data security and compliance needed to support patient and insurer data to reduce compliance overhead.

EMR-Link is a managed services solution delivered by OpenText EMR experts. They take on the complex integration work between labs, their clinics and associated EMRs to ensure rapid onboarding, implement lab-specific rules and ensure insurance requirements are embedded in the order workflow.

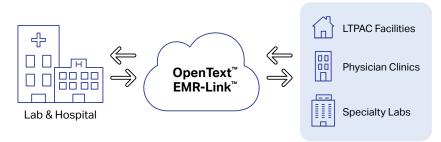


Figure 1: Solution diagram

Feature	Description
One connection to any clinic, any EMR	Simplified integration into physician and EMR workflows and connectivity to any LIS/RIS
Orchestrated and standardized integration	A uniform, standard connection to all customer practices, EMRs and hospital HIEs, enabling consistent orders, efficient results and standardized data for utilization metrics
Robust rules-based CPOE	Compendium rules are embedded within the clinic's ordering workflow, including AOEs, ABN checks and the ability to split requisitions
Fully managed services	OpenText EMR experts handle the complex integrations, ensuring the ordering environment integrates into each EMR workflow, as well as outreach services to physician customers
Premium monitoring, support and maintenance	Ongoing monitoring of order and result data flows, including transaction reporting, is standard and ensures that security and data transfer protocols are maintained
Built-in compliance and security	Sensitive patient and clinical data are fully secure and compliant with HIPAA/HITECH, whether at rest or in transit, using secure protocols