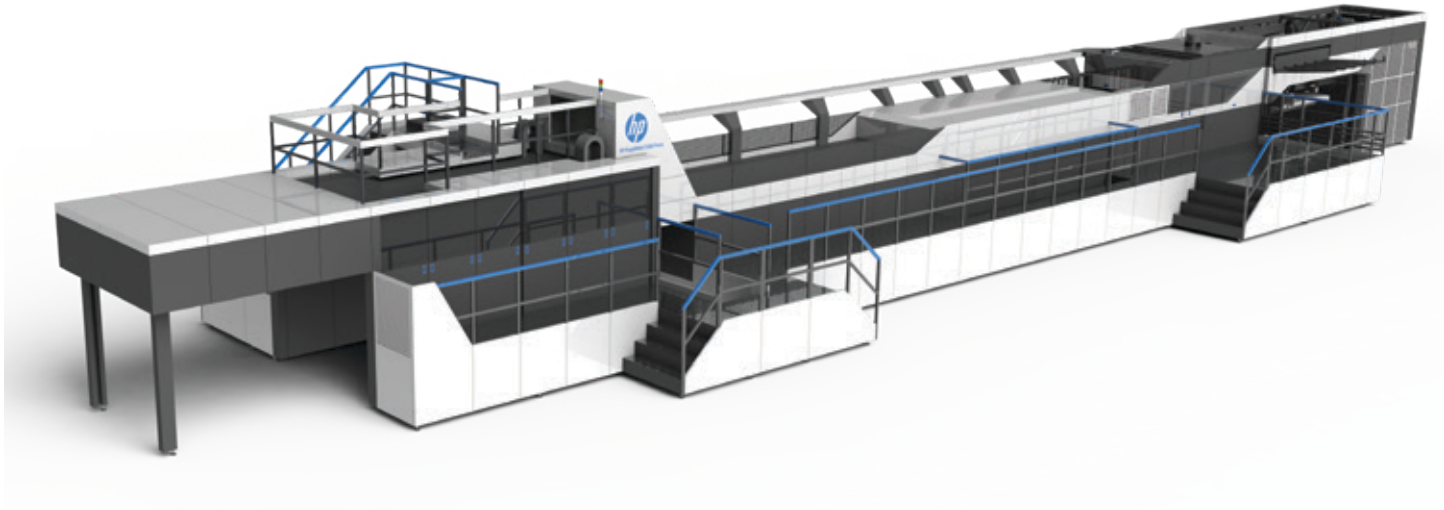


# HP PageWide C500 Press



Grow your business with HP's digital post-print solution delivering offset quality for mainstream production



The **HP PageWide C500 Press** delivers consistent offset print quality for a wide range of corrugated packaging applications on both coated and uncoated paper. With post-print process simplicity and the versatility advantages of food-safe<sup>1</sup> true water-based inks, the HP C500 press streamlines your production possibilities. The C500 press brings benefits of digital printing, with flexibility, accelerated time to market, and reduction of waste and inventory with no need to compromise on print quality.

This innovative single-pass, digital post-print breakthrough solution, helps you creating new business opportunities and new competitive advantages.



## Post-print simplicity with offset print quality

- Achieve offset-quality results while printing direct-to-board and eliminate lamination.
- Print sharp text and barcodes and smooth tone transitions, with 1,200 nozzles per inch and 6-pl drops.
- Consistently produce offset print quality with innovative HP Virtual Belt Technology for accurate dot placement.
- Maintain consistent print quality with 1 million nozzles and 6X nozzle redundancy.

## Digital flexibility for mainstream production with improved economics

- Build customer loyalty through better service: on-demand printing, quick campaigns, last minute changes.
- Profitably convert a meaningful part of your current jobs from analog to digital.
- Reduce inventory and waste by printing just-in-time instead of just-in-case.
- Cost-effectively print jobs in runs of one to thousands—while focusing your analog presses on the very long runs.
- Leverage digital to acquire new customers and new jobs for both digital and analog.



## Food-safe<sup>1</sup>, true water-based ink for a wide range of packaging applications on coated or uncoated paper

- HP PageWide water-based inks are 100% free of UV-reactive chemistries, meeting stringent food packaging standards.
- Robust, trusted printing for primary and secondary food packaging, as well as sensitive products packaging - with no extra barriers needed.
- Whether coated or uncoated, you can achieve superb print quality and deliver premium-quality boxes.
- Amaze brands and enhance box value with versioning, customization, and a range of printed security features.

## Simplify your digital production with solutions from a partner you can trust

- Ramp up production by taking advantage of the comprehensive service and support programs by HP, as a long-term committed partner.
- Maximize your digital production flexibility with HP One Package workflow suite, by integrating software and solutions from HP and partners.
- Drive business success by leveraging HP's scale—including brand relations, sales training, and communities.

<sup>1</sup> Refers to HP A30 Water-Based Inks (and HP P36 Water-Based Priming Agent and HP A50 Water-Based Bonding Agent), and HP CV150 Water-Based Inks (and HP CV150 Water-Based Bonding Agent). Representative use cases include E-Flute packaging printed on external side. US terminology "packaging materials in direct contact with food" analogous to "primary packaging." Contact HP for additional information. Information contained herein subject to change without notice.

<sup>2</sup> Limitations may apply.

## Technical specifications

<b>Speed</b>	• 75 linear m/min (246 linear ft/min)
<b>Printing</b>	• Technology: HP PageWide Thermal Inkjet Technology • Native resolution: 1200 nozzles per inch • Ink: HP CV150 Water Based Ink and Bonding Agent
<b>Media</b>	• Max board size: 1.32m (width) X 2.5m (length) (51.9" x 98.4") • Board thickness: F flute to BC double-wall flutes • Top liner <sup>2</sup> : a range of coated and uncoated
<b>Footprint (L X W X H)</b>	• 36 x 8 x 4.8 m (118.1 x 26.3 x 15.7 ft)
<b>Environmental conditions</b>	• Press operating temperature range: 15° - 40°C (59° - 104°F) • Humidity: 20 - 80% RH (non-condensing)

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